

WANDER ABOVE  
**VENTURE BEYOND**  
MEDIA KIT



# DISCOVER SISKIYOU

## FACT SHEET



## QUICK FACTS

- ◆ Total Population in 2018: **43,724**
- ◆ Size: **6,278** square miles of land, **69** square miles of water.
- ◆ Weather: Year-round average daytime temperatures range from **85°F** in the summer to **35°F** in the winter.
- ◆ Location: Situated along **HIGHWAY 5** in the northernmost part of California.
- ◆ Cities: Siskiyou is comprised of **10 CITIES** including Dorris, Dunsmuir, Etna, Fort Jones, Happy Camp, McCloud, Montague, Mount Shasta, Tulelake, Weed and Yreka.
- ◆ Eateries: **175+**
- ◆ Accommodations: **180+**
- ◆ Camping Locations: **30+**
- ◆ Rivers: **OVER 50** named rivers and creeks including Klamath River, McCloud River, and the Sacramento River headwaters.
- ◆ Lakes: **OVER 270** named lakes including Castle Lake, Lake Shastina, Lake Siskiyou and Medicine Lake.
- ◆ Hiking and Biking Trails: **40+**
- ◆ National Protected Areas: Butte Valley National Grassland, Klamath National Forest, Lava Beds National Monument, Lower Klamath National Wildlife Refuge, Modoc National Forest, Rogue River Forest, Shasta National Forest, Six Rivers National Forest, Tule Lake National Wildlife Refuge, Tule Lake Unit, World War II Valor in the Pacific National Monument.





# ABOUT SISKIYOU

*Siskiyou resides in the northernmost region of California and is the fifth largest county in the state. With year-round outdoor recreation opportunities and a rich Gold Rush era history, Siskiyou is an adventure seeker's dream destination. From whitewater rafting to kayaking, camping to hiking, snowshoeing to skiing, Siskiyou has something to discover and activities abound during all four seasons of the year. Explore our majestic mountains, gaze at our gigantic trees and encounter untamed adventure in California's north.*

## GETTING YOU TO SISKIYOU

*How to navigate to California's North.*

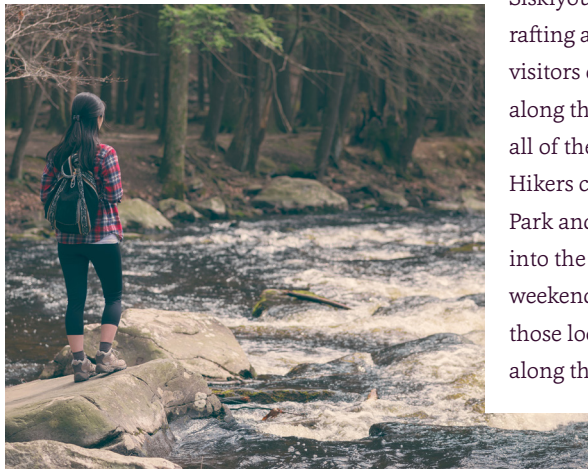
- ◆ Sacramento, CA: 263 mi./4 hr. drive
- ◆ Oakland, CA: 312 mi./4.5 hr. drive
- ◆ San Francisco, CA: 318 mi./5 hr. drive
- ◆ Santa Cruz, CA: 381 mi./6.5 hr. drive
- ◆ Los Angeles, CA: 645 mi./2 hr. flight
- ◆ Medford, OR: 68 mi./1 hr. drive
- ◆ Eugene, OR: 217 mi./3.5 hr. drive
- ◆ Portland, OR: 324 mi./ 5 hr. drive
- ◆ Reno, NV: 260 mi./4.5 hr. drive
- ◆ Rogue Valley International-Medford Airport (MFR): 68 mi./1 hr. drive
- ◆ Klamath Falls Airport (LMT): 87 mi./1.5 hr. drive
- ◆ Redding Municipal Airport (RDD): 99 mi./1.5 hr. drive
- ◆ Arcata-Eureka Airport (ACV): 195 mi./4 hr. drive
- ◆ Transportation Links: Siskiyou Transit Area General Express (STAGE) operates buses connecting the more populated areas of the county. Amtrak trains stop in Dunsmuir. Amtrak California motorcoaches operate from Sacramento, CA to Medford, OR, with stops in Yreka, Weed, Mount Shasta and Dunsmuir.





# UNCOVER SISKIYOU TALES

## LIVE WILD



Siskiyou is an outdoor enthusiast's playground, with activities ranging from whitewater rafting and kayaking excursions to hiking, cycling and horseback riding. Adventurous visitors can also experience the stories from the popular book and movie, *Wild* by hiking along the Pacific Crest Trail (PCT). In 2016 alone, over 5,000 people hiked along some or all of the trail. The scenic landscape along the PCT through Siskiyou will not disappoint. Hikers can experience incredible views of Mt. Shasta, traverse through Castle Crags State Park and Trinity Alps Wilderness, drop down along Klamath River and back up again into the Siskiyou Mountains. Although visitors can hike the entire trail, there are also day, weekend or week-long hikes along the trail for those looking for a shorter adventure. For those looking for a guided experience, REI Adventures offers three-day backpacking trips along the PCT near Mt. Shasta.

## ADRENALINE-PUMPING ADVENTURES

If you're a thrill-seeker looking for an adventurous getaway, look no further than Siskiyou. Reconnect with nature and experience the beauty and excitement of Northern California while riding the rapids on a whitewater rafting excursion. Several rivers including Klamath River, Sacramento River and Trinity River run through the region, and self-guided or guided tours are offered at several locations, including the Klamath River Resort Inn & Whitewater Rafting and Living Waters. Feeling extreme? The Klamath River offers Class V whitewater for experienced water sport enthusiasts. Keep the adventure going with some cliff jumping or extreme kayaking at Middle and Upper Falls in McCloud River.



## FARM-TO-TABLE FUN

As you drive through Siskiyou, it's hard to miss the idyllic farmland spread throughout the region. Visitors can roll up their sleeves and experience the farm-to-table lifestyle firsthand through a variety of farm camps and tours. Belcampo Farms, sitting at the base of Mt. Shasta, prides itself on sustainable farming practices, humanely raising and processing organic meats. While they have butcher shops and restaurants scattered throughout California, it's their Meat Camp that is a unique draw for visitors. Guests of Meat Camp stay three days in luxury tents where they hone their grilling, butchery and knife skills. Similarly, Five Mary's Farms offers retreats throughout the summer where visitors can "glamp" on the ranch, learning all about life on the farm, including cast iron cooking or craft cocktail making. If you're looking for a family-friendly farm experience, look no further than California Heritage Farms, offering farm-to-table cooking classes for kids, where they can learn basic farm skills, understand more about where their food comes from and how to prepare it.



# VENTURE BEYOND IN SISKIYOU



## HIKE

Trek along the boundaries of Siskiyou and explore more than 40 trails the area has to offer. Take in the mystifying waterfalls of Siskiyou with hikes along [Hedge Creek Falls](#), [Whitney Falls](#) and [McCloud Falls](#) trails. If you're looking to elevate your hike, dare to discover some of Siskiyou's more challenging trails including [Eddy Mountain Range Trail](#), [Heart Lake Trail](#), [Horse Camp Trail](#) and [Schonchin Butte Lookout Trail](#). Whatever trail you choose to tackle, you'll be rewarded with sweeping views of Mt. Shasta, surrounding lakes and rivers and towering trees.

## BIKE

Explore Siskiyou on two wheels with a wide selection of paved, dirt, and gravel trails fit for all levels of biking experience. Cruise along a paved road from [Mt. Shasta to Castle Lake](#), or travel along the [Island Loop](#) from Fort Jones to Etna. For those looking for a more challenging bike experience, be sure to peddle the [Upper McCloud River Trail](#), [Gateway Trails](#) and [Greenhorn Park Trails](#). Enjoy a unique riding experience at the [Mt. Shasta Ski and Mountain Bike Park](#) with 15 trails, a skills park and a variety of features. Everyone from road warriors to mountain bike masters will find a bike adventure perfect for their speed.



## FISH

Cast a line in one of Siskiyou's lakes or rivers and bring home a fresh catch of the day. At [Lake Siskiyou](#), fishermen will find a variety of fish including lake trout, brook trout, smallmouth bass, rainbow trout and brown trout. Head on over to [Castle Lake](#), just 6 miles from Dunsmuir, for some of the best fly fishing the county has to offer. The [Klamath River](#) is the place to go for salmon fishing with fall salmon runs starting in August. The [McCloud River](#) is home to one of the most famous strains of Rainbow trout on the planet, exported to stock bodies of water around the world. Grab your bait, fishing pole and fishing license to reel in a fresh catch!



## BIRD

Discover new wildlife by venturing outdoors to see the feathered friends of the north. Visit [Tule Lake National Wildlife Refuge](#), a volcanic wonderland that is home to over 489 species of wildlife. Upwards of 500 bald eagles migrate to the area from November through April and has North America's largest concentration of snow geese arriving every spring. Head over to [Butte Valley National Grassland](#), featuring over 18,000 acres of landscape where you can spot Swainson's hawks, golden eagles, bald eagles, merlin, red-tailed hawks and sandhill cranes, among many more flying wildlife.





## SPLASH

With plenty of rivers, lakes, and swimming holes, Siskiyou is a water-seekers dream destination. From the mellow and relaxing to the truly adventurous, Siskiyou has water activities for all. The area offers plenty of rental locations for kayaks, stand up paddleboards, pedal boats, canoes and rafts. Take a guided tour of one of the areas many rivers or choose your own adventure and explore on your own. If you are looking for an adrenaline pumping experience, meet up with [Trinity River Rafting](#) for whitewater rafting down class II, III, IV or V rapids. If you want to cool off after a day of exploration, take a dip in any of the lakes and rivers.

## SNOW

Mt. Shasta welcomes an average over 80 inches of powdery snow every year, giving Siskiyou county some of the best winter and snow sports in the state. The [Mount Shasta Ski Park](#) offers over 400 acres of skiable terrain on 32 trails along with night skiing, two terrain parks, snow tubing and backcountry skiing. From snowshoeing to snowmobiling, skiing to backcountry adventures, Siskiyou will keep your adventure going even during the coldest of months.

## FARM

We're organic and so is our farming! Siskiyou is full of family-owned and operated farms featuring fruits, vegetables, honey, eggs, free-range and grass-fed meat and poultry, and more. Our local farmers fuel the county's five [farmers markets](#) making them the go-to markets for fresh off the farm foods. If you're looking for a one-of-a-kind farm experience, be sure to check out one of the many U-pick offerings throughout the county. Featuring fresh strawberries, blackberries, raspberries and other fruits, you'll have the most delicious fruit hand-picked by you.

## EAT

Siskiyou offers a variety of dining options, no matter what you're in the mood for. Treat yourself to Mediterranean inspired cuisine at [Café Maddalena](#), featuring flavors from Spain, France, Italy and North Africa. Experience true farm-to-fork dining at [Five Mary's Burgerhouse](#) in Fort Jones. Dig in and enjoy gourmet burgers and microbrews at [Yaks on the 5](#), rounded off with a homemade sticky bun for dessert that will leave you feeling extremely satisfied. Many of Siskiyou's restaurants feature fresh ingredients grown locally that offer distinctive meals to fuel you up for adventure.





## SHOP

Siskiyou is home to unique, exceptional and locally handcrafted items you won't find anywhere else. We've mined some of the area's most unique crystals and minerals that have been bathed and blessed with pure head waters in the Sacramento River. Each crystal brings its own unique balance connecting us back with nature. Head on over to [Mount Shasta Woodworks](#) for handcrafted wood items, from trays to coasters to furniture and more. [Sereni-Tea](#) offers over 160 varieties of high-quality loose leaf and herbal teas gathered from Japan, China, India, Taiwan, Nepal and Africa. You're sure to find the perfect blend to awaken your senses.

## RELAX

Take a break from it all at one of Siskiyou's spas or hot springs. Immerse yourself in sacred mineral water fresh from the towering mountains at [Stewart Mineral Springs](#) or unwind with a relaxing massage bringing harmony and relaxation to your body. Free your mind by taking one of [Shasta Yoga Institute's](#) authentic yoga classes aligning body, mind and soul. You're guaranteed to feel relaxed and rejuvenated!



# SISKIYOU

## CALIFORNIA'S NORTH

WANDER ABOVE » VENTURE BEYOND

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